

LAAAC

Los Angeles Aging Advocacy Coalition



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SOCIAL ACTION COORDINATOR**

**ST. BARNABAS SENIOR SERVICES
675 S. CARONDELET ST.
LOS ANGELES, CA 90057**

www.sbssla.org

www.laaacoalition.org

Our Members



- AARP California
- AltaMed Health Services
- Alzheimer's Association, California Southland Chapter
- Assistance League Hollywood Senior Center
- Bet Tzedek Legal Services
- Congress of California Seniors
- International Institute of Los Angeles
- Jewish Family Service of Los Angeles
- Los Angeles Caregiver Resource Center
- ONEgeneration
- OPICA Adult Day Care & Care Giver Support Center
- Partners in Care Foundation
- People Coordinated Services of Southern California, Inc.
- Personal Assistance Services Council of LA County



- St. Barnabas Senior Services
- Valley Interfaith Council:
 - Alicia Broadous Duncan Multipurpose Senior Center
 - Bernardi Multipurpose Senior Center
 - East Valley Multipurpose Senior Center

The Los Angeles Aging Advocacy Coalition



- Co-founded in 2009 by:
 - AltaMed Health Services Corporation
 - Partners In Care Foundation
 - St. Barnabas Senior Services
- Grassroots effort organized to protect aging service system against growing threats, proactively advocate for frail older adults and establish a strong constituent voice.



Our Mission



- To preserve, protect and strengthen access to quality care for older persons, their families and caregivers in Los Angeles County
- By forging joint advocacy efforts to influence fiscal and public policy in the field of aging

Our Early Policy Priorities



- **LAAAC** held its first Aging Summit on March 24, 2010, hundreds attended
- **STATE:** defeat budget proposals to eliminate ADHC & reduce IHHS; restore eliminated DOA services
- **LOCAL:** oppose consolidation of LA city DOA under Department of Recreation & Parks; fight market-rate lease proposal for non-profits

Our Accomplishments

- **STATE Level:**
 - Organized service providers and senior clientele to advocate for protection of aging programs and against draconian cuts and devastating eliminations
 - Thousands of calls, faxes and letters flooded Sacramento
 - Exerted pressure to pass budget and get OAA federal funds flowing to AAAs; prevent facility closures and service gaps



Our Accomplishments



- **LOCAL Level:**

Service providers & seniors in action!

- Successfully opposed and facilitated defeat of DOA/RAP consolidation proposal
- Educated City Council on destructive potential effects of charging market-rate leases resulting in tabled motion
- Influenced Council vote in favor of making bridge loan to LADDOA to compensate for OAA funding freeze from state budget impasse

Not Business as Usual



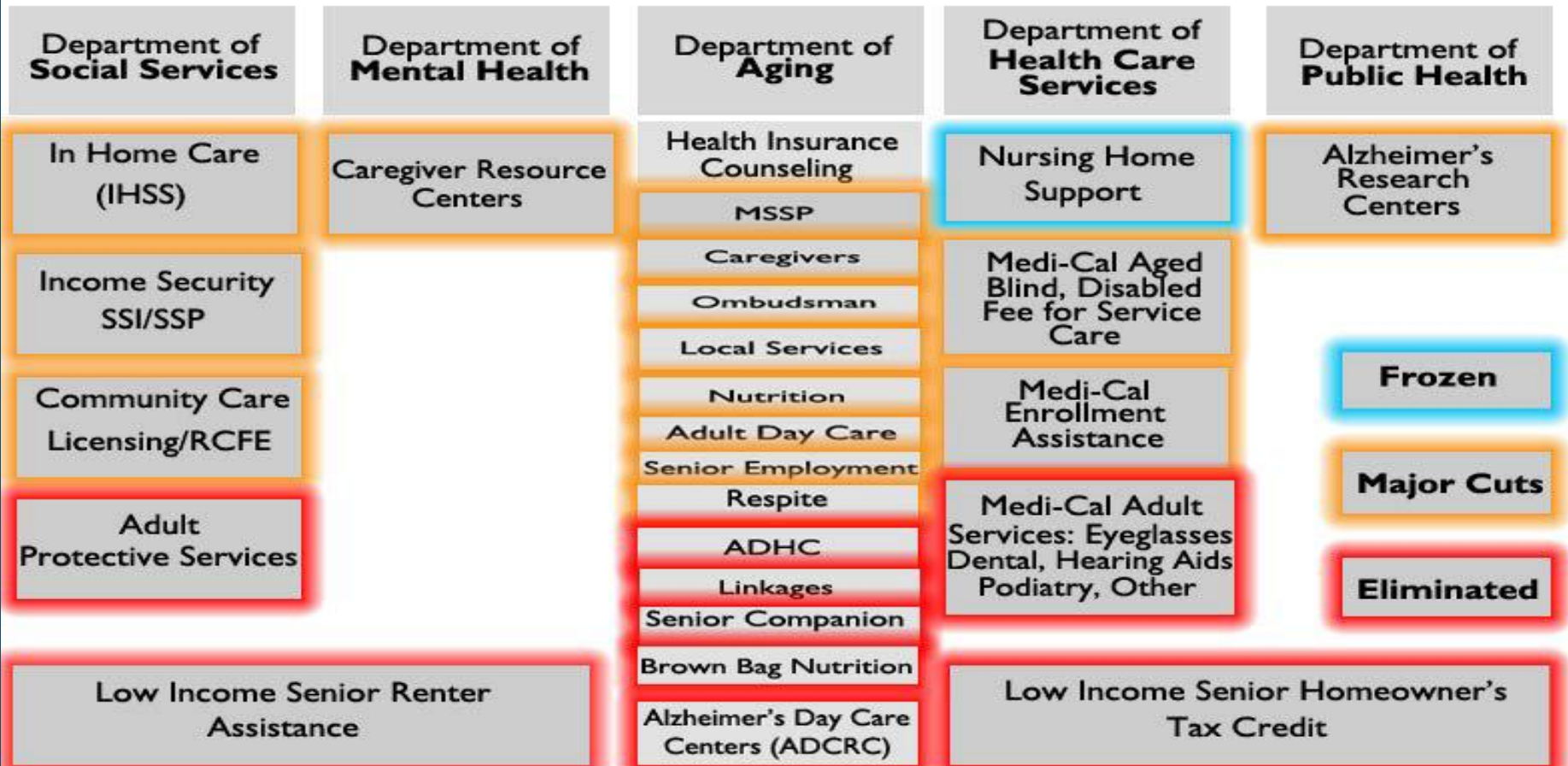
- The days of simply “Advocating”; pushing legislators to pass legislation is passé.
- Today, and every day hereafter, it is not just a struggle for new legislation...**BUT** it is a fight to preserve, to maintain, to strengthen, to find new partners !

Not Business as Usual

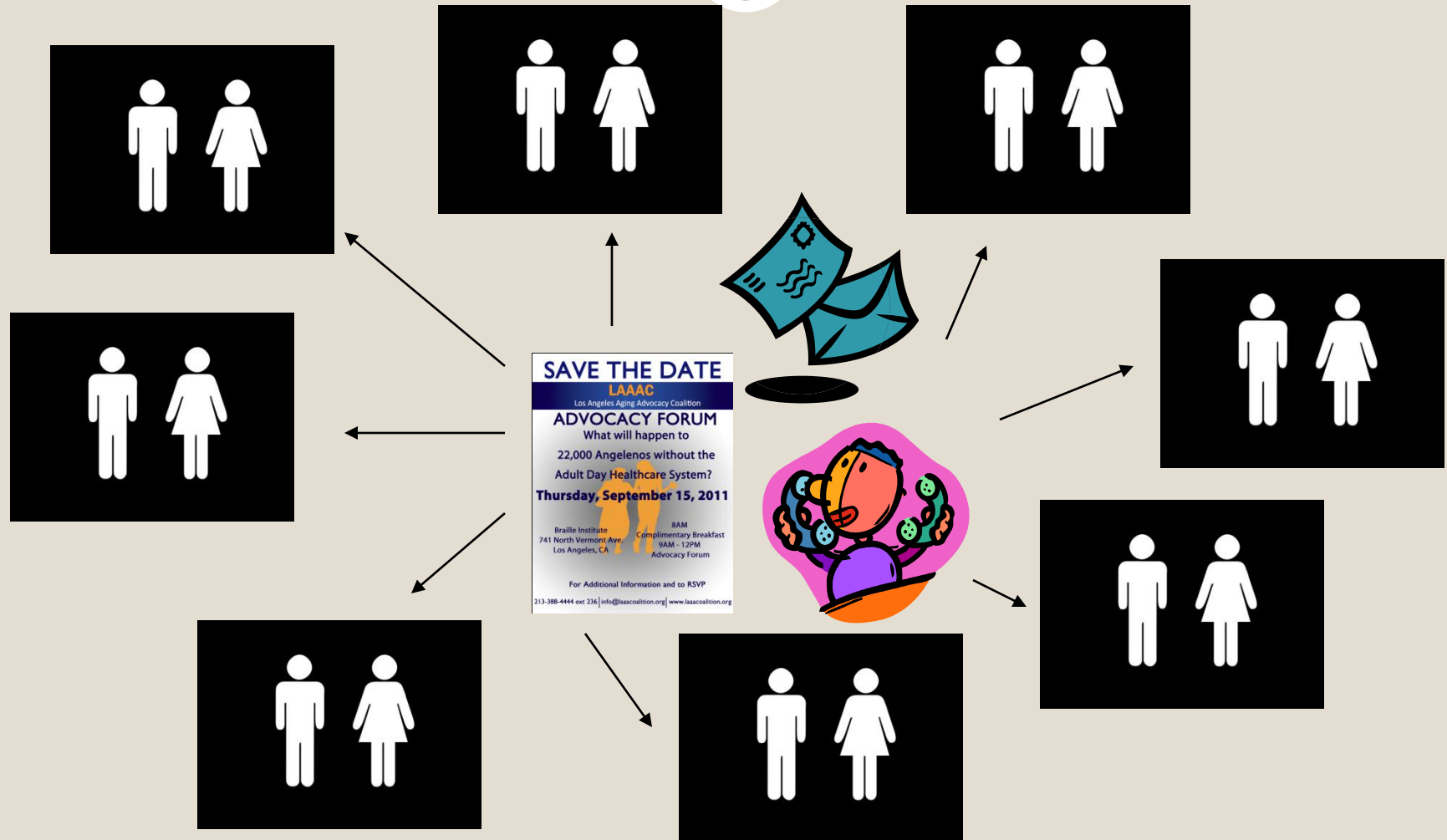
DISMANTLING OF THE AGING SERVICES NETWORK

September 2008- July 2011 (Source: Congress of California Seniors)

Health and Human Services



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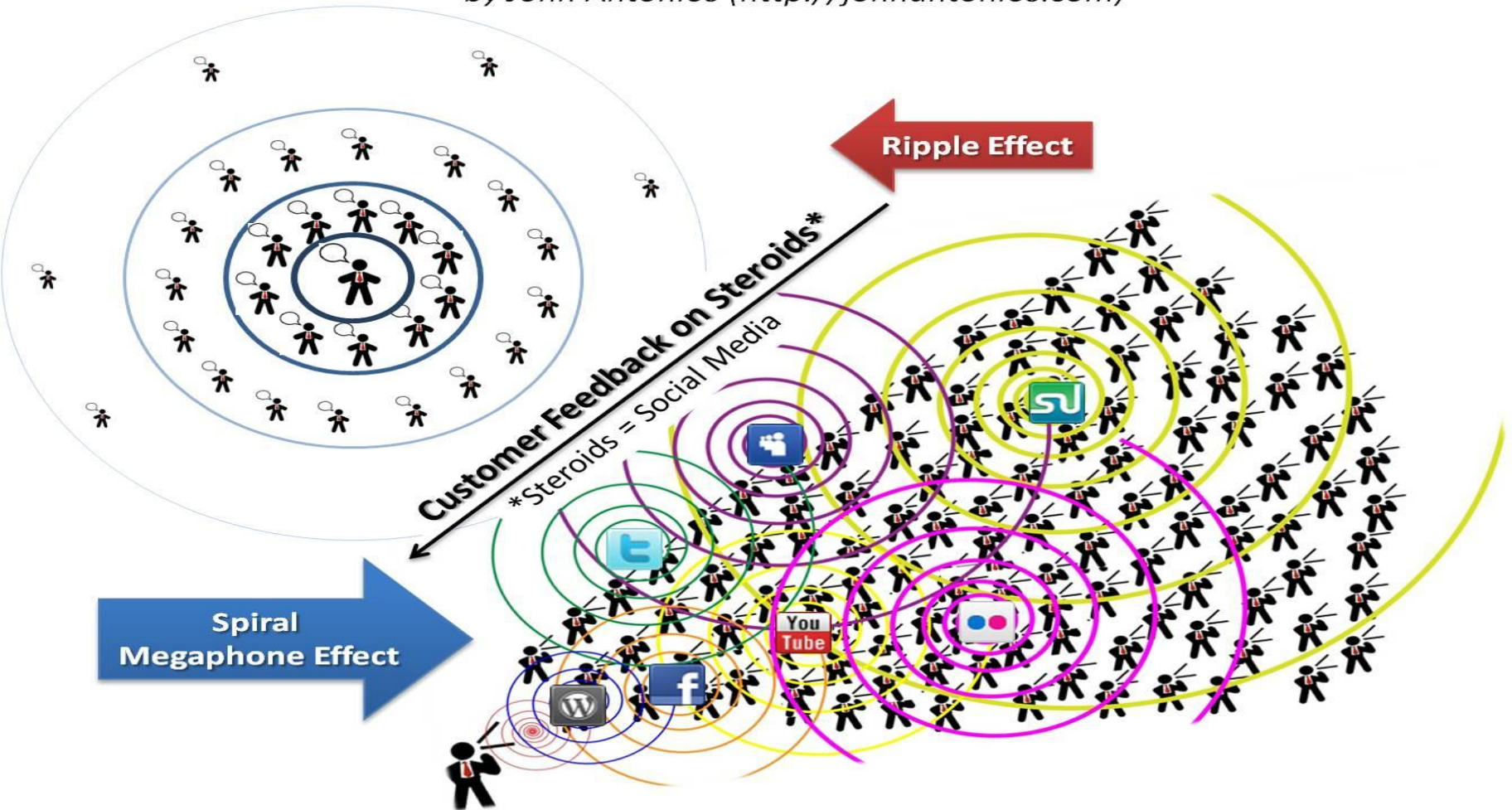
SAVE THE DATE
LAAAC
Los Angeles Aging Advocacy Coalition
ADVOCACY FORUM
What will happen to
22,000 Angelenos without the
Adult Day Healthcare System?
Thursday, September 15, 2011
8AM - 12PM
241 North Hollywood Ave. - 2nd Floor
Los Angeles, CA 90027
For Additional Information and to RSVP
Call 310-461-2000 or 310-461-2000@laaacoalition.org

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The Social Media Effect on Customer Feedback

by John Antonios (<http://johnantonios.com>)



Our Ongoing Call to Action



- Anticipate and address threats to the senior service network at state and local levels
- Be proactive as well as reactive
- Continue to build and strengthen strategic partnerships & disseminate information
- Keep all stakeholders engaged in the process
- Cultivate & bond with legislative champions
- FIND NEW “BEDFELLOWS”